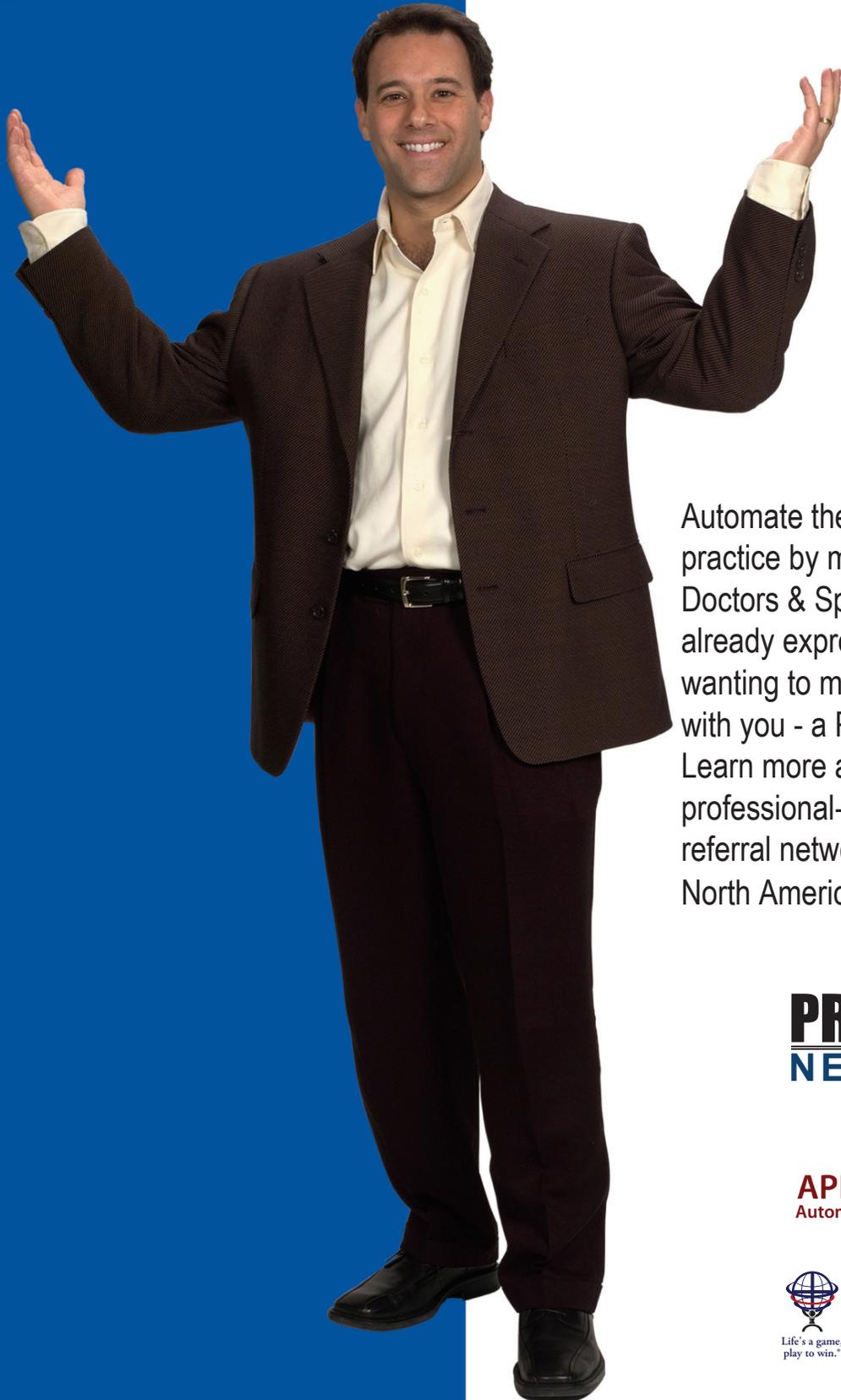


Great Practice ... Great Life!



Automate the growth of your practice by meeting with Medical Doctors & Specialists who have already expressed an interest in wanting to meet and/or work with you - a Podiatrist. Learn more about the largest professional-to-professional referral network in North America.

**PRO<sup>2</sup>PRO**  
**NETWORK**



**APB-SERVICES**  
Automatic Practice Builder  
Services



Life's a game,  
play to win.<sup>™</sup>  
**Market  
Domination  
Specialists**.LLC

# STARTING NEXT WEEK,

The Staff At Pro 2 Pro Network Can Go To Work And Do Something For You That's Never Been Done Before - Schedule Mutually Beneficial Referral Relationship Meetings For You With Medical Doctors, Specialists And More In Your Town Who Want To Meet With And/Or Work With A Podiatrist.

Dear Podiatrist –

If you've ever thought to yourself:

“ I would love to receive new patients every month from other medical doctors in my area. ”

– or –

“ I would love to establish referral relationships with other medical doctors in my town ...but I don't know how to get in the door. ”

– or –

“ I wish I had time to put together effective internal/external marketing campaigns every month so I consistently generate new patients and referrals. ”

If you've ever said that to yourself - you're not alone!

Would you ever go bowling and only try to knock down one pin?

Then why is your marketing and prospecting designed to gain one new patient at a time?

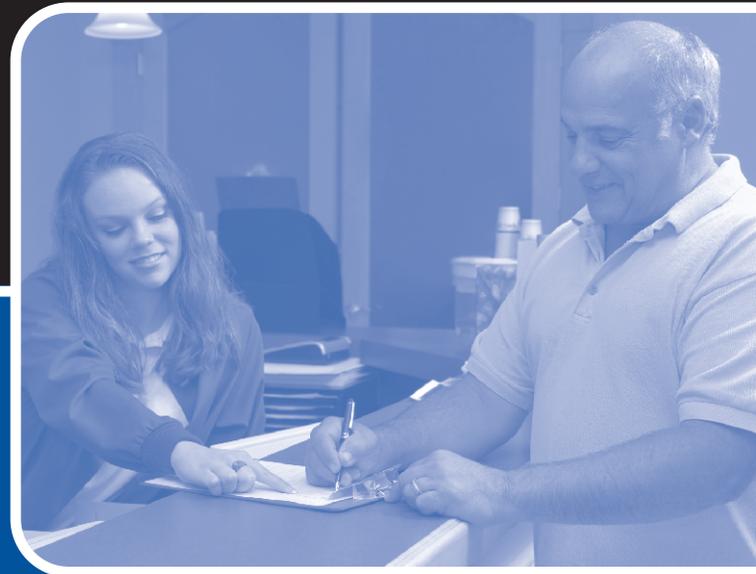
How Do You Gain MULTIPLE Patients At Once?

No matter how successful you may be, you can leverage your success exponentially when you have other medical doctors refer/bring patients to you. While so many Podiatrists know this, they...

- don't do it
- don't know how to do it
- don't know what to say
- don't know how to position themselves as the best at what they do
- don't know how to tell the medical doctor who they should refer

“ How you do anything is how you do everything. ”

*T. Harv Eker*



Since 2004, A Select Group of High Level, Growth-Oriented Podiatrists Have Been Enjoying Stress-Free Excitement Every Month With The Automatic Practice Builder™ Service, Knowing That Their Practice Growth Will Be Put On Auto-Pilot By A Proven Marketing Expert and The Nation's Highest Paid Marketing Team.

Would you like to automate the growth of your practice?



## The GOOD News!... We have solved every one of these problems for you.

We have the largest network of pre-qualified, pre-screened doctors who have already expressed an interest in wanting to meet and/or work with an Podiatrist.

They include medical doctors & specialists, each with HUNDREDS (many times thousands) of patients for you to "tap into".

Not only is it possible for you to end up with a new patient (the medical doctor/specialist) -- more important than that -- just one mutually beneficial referral relationship with a medical doctor can get you 10 new patients or more each year.

If you've ever wanted to meet and/or work with medical doctors & specialists in your community who have already expressed an interest in wanting to meet and/or work with a Podiatrist...

PLEASE READ ON!

*A Proven, Monthly, Practice-Building Marketing Service That Can Easily Generate An Extra \$300,000 - \$500,000 a Year Or More!*

Dr. Len is one of the only (if not the only) doctors who is also a "Fortune 500" trained marketing and copyrighting expert. He has worked with Jay Abraham, Chet Holmes, Michael Gerber (E-Myth), Jay Levinson (Guerilla Marketing), Janet Switzer, Tony Robbins and many more.

Dr. Len has worked with/coached/provided services for more than 10,000 doctors & professionals.

Dr. Len created a practice-building marketing service that included a package of services, systems, strategies, coaching, and products so that every Podiatrist could easily **enjoy stress-free, automated growth EVERY month.**

Dr. Len also added a team of highly paid marketing specialists – including Fortune 500 marketing expert and New York Times best selling author Chet Holmes - to create an extraordinary service (there is NO other service like it in the world) that will enable you to build your practice each and every month.

This service is called The Automatic Practice Builder™ Service (The APB Service).

**Multiple Marketing Services Each Month PLUS Coaching and Training... Everything You Need. This is how you get predictably successful results every month!**

## Meet and Greet Referral Relationships

Our Fortune 500 trained staff sets up pre-qualified meet and greet referral relationship opportunities for you with other doctors, leaders and people of influence in your town. These can include: Medical Doctors, Specialists, Attorneys, Trainers, Therapists, etc.

It is the most efficient, cost-effective and strategic way to build your name, brand and fame... and "tap into" thousands of potential patients in your community. This is also the easiest way to generate a steady flow of new patients every month. This is what happens when you work from the "inside-out!"

This enables you to position yourself as the most qualified, trustworthy, experienced, knowledgeable, and reliable Podiatrist in your community. This also enables you to set the "guidelines" for the kind of new patients you'd like to work with.

If you were to do this yourself (or hire a marketing or PR firm to do this for you), you would easily pay: \$3-4,000 down AND \$3-4,000 per month with NO guarantee.

## SUPPORT MATERIAL and SYSTEMS That Make Your Referral Relationship Opportunities PREDICTABLY Successful

You get:

1. "How To Initiate, Nurture and Maximize The Referral Relationships We Secure For You" - You receive an audio training CD

If you embrace and follow these step-by-step systems, become a part of the process and implement accordingly, you can expect to become supremely successful with the referral relationships we secure for you. Just follow the steps!

Total Value = PRICELESS

## Monthly Group Coaching Call

Each month Dr. Len will host a group coaching call where he will answer questions, provide marketing solutions, ideas and strategies so you are always generating new patients, referrals and/or reactivating old patients.

This is priceless!

## Geographic Exclusivity

This program is Geographically Exclusive. Since this service is about market domination, we will only allow one Podiatrist per zip code or area (depending on the size of the zip code). Since zip codes are available on a first come first served basis, this may be your only opportunity to secure your zip code or codes.

This is priceless!



## Guarantee Of Service

We guarantee to provide all of the services mentioned or you don't pay again until we do. However, because the first month requires both set-up (of your account) AND implementation by the APB-RR staff, this will be honored from the second month of service and beyond.

This is peace of mind!

Month after month, you'll receive everything you need to successfully market yourself and your practice, while receiving expert training for you and your staff. This includes:

- Three (3) Pre-Screened, pre-qualified meetings set up for you with medical doctors & specialists in your area who have expressed a strong interest in wanting to meet and/or work with a Podiatrist. (it's all about [www. Pro2ProNetwork.com](http://www.Pro2ProNetwork.com))...
- Proven communication systems that will enable you to establish credibility and earn respect, as well as position and differentiate yourself as the best at what you do when you meet with these medical doctors & specialists...
- A monthly marketing tele-class that delivers tens of thousands of dollars worth of marketing strategies, concepts, ideas, tactics, press and publicity advice, etc.
- Coaching that will help you automate the implementation of SYSTEMS that make you predictably successful.

# The Time is Now!

## A Proven

### World-Class Marketing Services, For Less Than You're Probably Paying Your Janitor

Let's be clear.

- This is not the latest gimmick for Podiatrist – Every Podiatrist knows that referrals make the best new patients. Pro 2 Pro Network is said to be the largest professional-to-professional referral network in North America. There is serious VALUE in establishing mutually beneficial referral relationships with medical doctors & specialists in your town.
- It's not a series of general marketing principles you need to read and figure out.
- It's not a quick-fix, sit back and do-nothing practice-building solution.

**You NEED to be part of the process! You will have to show up and meet with these doctors!**

It is a monthly marketing, practice building service designed to help you build your name, brand, fame...and of course to enable you to generate referrals and/or new patients, period.

## Why Is It So Inexpensive?

It's called Economies of Scale. Hundreds of other Podiatrists around North America are also part of the APB Service. They help share the cost of having our marketing "experts" create, develop, and deliver these proven marketing systems, services and strategies to you.

### What you really want is predictability!

Are you tired of asking yourself why you're not packed with patients even though you are an amazing Podiatrist? Are you totally confused as to why you don't generate referrals and new patients every week/month?



What you really want is for your practice to capture the biggest possible audience, so the majority of the people in your town go to see YOU - so you have a constant flow of new patients and referrals into your practice.

Dr. Len has created a marketing "SERVICE" that positions and differentiates you, your techniques, and your practice...so you become the best marketed, most respected, and most recognized Podiatrist in your town.

When you consistently capture the attention AND respect of other medical doctors, specialists, leaders and people of influence in your town (i.e. PENETRATE your market), - you will begin to DOMINATE your market.

The Difference: Consistent, STRATEGIC marketing is the beginning, middle and end of making a practice a huge success. Let's be honest, we've all seen practices that make a huge fortune because the marketing was BETTER than the Podiatrist.

And we've all seen really good Podiatrists that struggle – in every way - and wonder why their practice isn't growing.

Here's the key. The marketers have to know and understand the heart and soul of building a hugely successful practice for Podiatrists. They have to know how to provide brilliant STRATEGIC (NOT tactical) marketing initiatives – each and every month. The marketing has to be ingenious, clever, and compelling. You've got to be able to consistently capture the consumer's interest. The marketing message has to engage, intrigue and interest people. Don't cheat your chance of Success - One marketing style does NOT fit all!

### Here's our offer:

In order for us to accept you as a client, there must be something special about you. We want to make you famous in your town and give the medical doctors you meet with an urgent desire to refer to you NOW. We will help you attach VALUE to your services BEFORE your new patients come into your office.

With over 500 combined success stories, we believe there is no other group, entity, or marketing service that can give you a more predictably successful way of building your practice.

## If you are interested in having:

- three (3) pre-screened, pre-qualified meetings with medical doctors & specialists every month,
- internal/external practice-building marketing initiatives, ideas, etc., delivered to you every month, so you can stimulate a steady flow of new patients and referrals,
- coaching from Dr. Len so you can communicate your value as well as the value of your products/services so you can position yourself as the best at what you do,
- a guarantee of service so you are never paying for services you are not receiving.

...and in getting massive exposure to generate a steady flow of new patients, as well as build your name, brand and fame, [call us immediately at 877-204-2739 to see if your zip code/area is still available.](tel:877-204-2739)

*Yours for Market Domination  
and Practice Success,*

Dr. Len Schwartz  
President/CEO  
Pro 2 Pro Network  
[www.Pro2ProNetwork.com](http://www.Pro2ProNetwork.com)  
877-204-2739

Here are a couple more quotes from our clients:

“ I just want to tell you how much I appreciate that you - as an entire company - are doing everything you say you are going to do. It is inspiring to see the way you do business. I thank you for the follow up, quality control, coaching, support, and accountability. Thank You! ”

*Dr. Mike A.*

“ Thanks for putting this program together. The APB team is awesome; great to work with, accountable, responsive and push hard...exactly what I want and need! Thanks Dr. Len! ”

*Dr. Mitchell G.*

“ Your service has enabled me to penetrate the workforce in my community like never before. They even got Pro Player Stadium, home of the Miami Dolphins and Florida Marlins to work with me! Thank You Dr. Len and the APB staff. ”

*Dr. Mike L.*

“ Over the years I have tried a variety of marketing methods, with varying degrees of success. The APB program is by far the best approach available. APB has put in place a terrific staff to guide you every step of the way and consistently under promise and over deliver. ”

*Dr. Glen G.*

*P.S.* If you've ever thought to yourself, "I wish someone would take care of all of my marketing so I can do what I do best", you need to give us a call. Remember, we only allow one Podiatrist per zip code or area.

If you'd like to know how many medical doctors & specialists are currently interested in meeting with a Podiatrist in your area, OR to see if your zip code is still available, call us at 877-204-2739.

# *We Have Medical Doctors & Specialists Who Want a Referral Relationship With a Podiatrist!*

- \* You secure your exclusive zip codes
- \* Pro2Pro Network schedules meetings for you with Medical Doctors & Specialists in your zip codes
- \* You meet with Medical Doctors & Specialists, position yourself as the best at what you do and initiate referral relationships
- \* You nurture relationships with Dr. Len's turn-key systems
- \* You position yourself in your community as the best at what you do
- \* You nurture relationships
- \* You receive referrals from medical doctors & specialists

...and in getting massive exposure to build your name, brand and fame, call us immediately at 877-204-2739 to see if your zip code/area is still